

Sustainable Landscape Approach

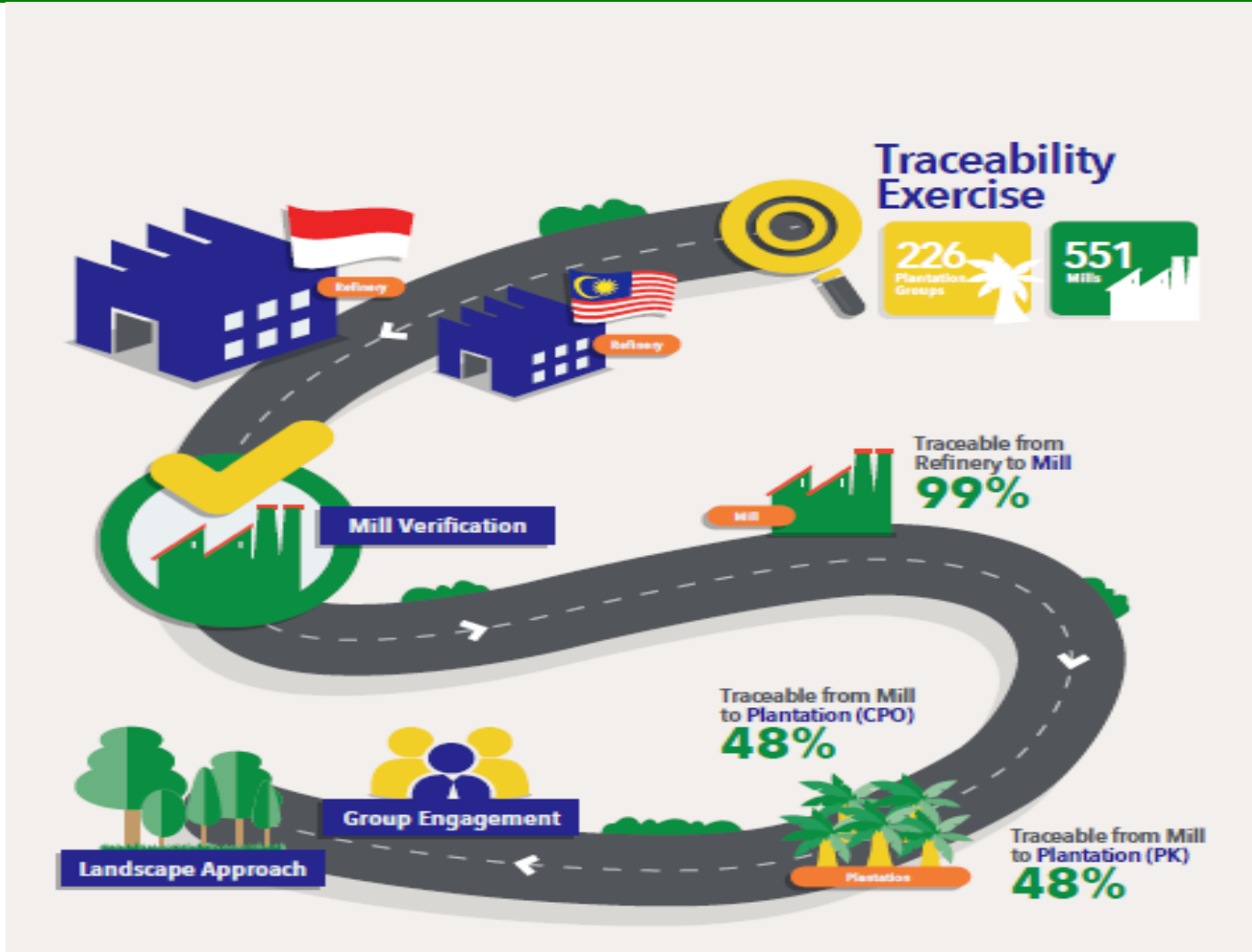


MUSIM MAS
GROUP

By Dr. Petra Meekers, Director, CSR and Sustainable Development

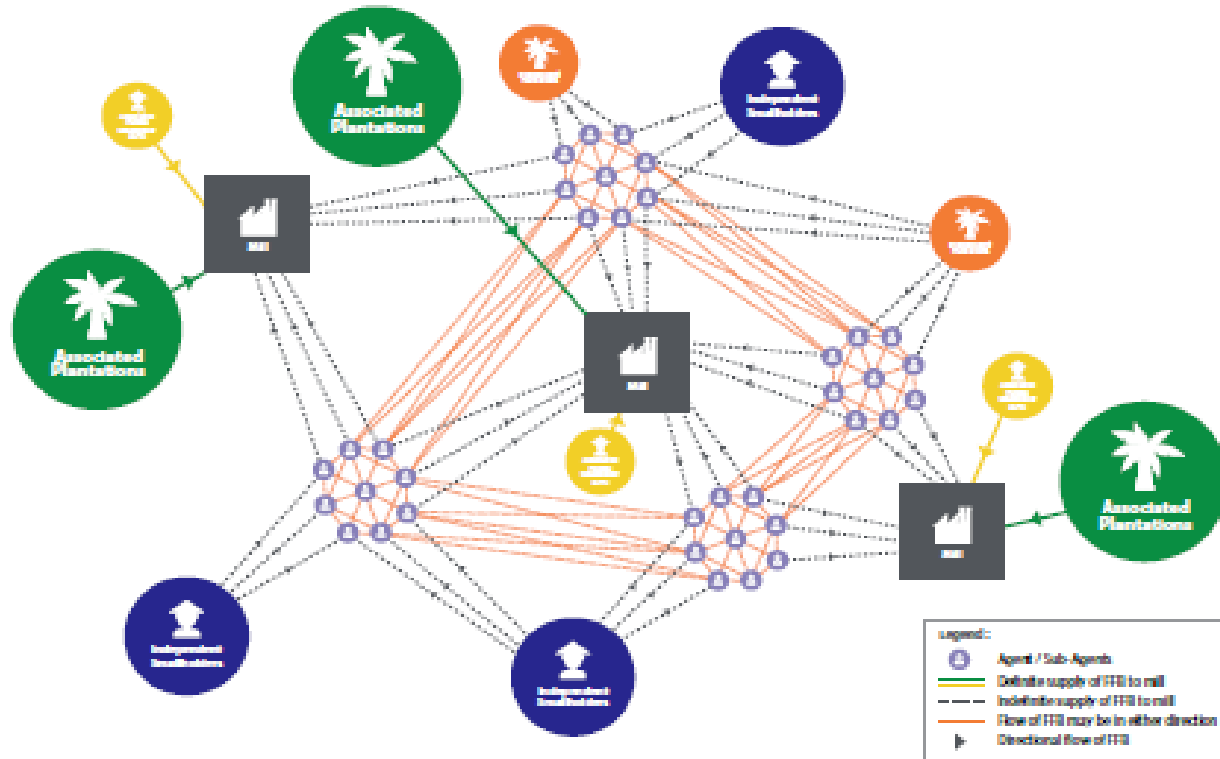
ISAE Conference
Bali 23rd of August

Connection

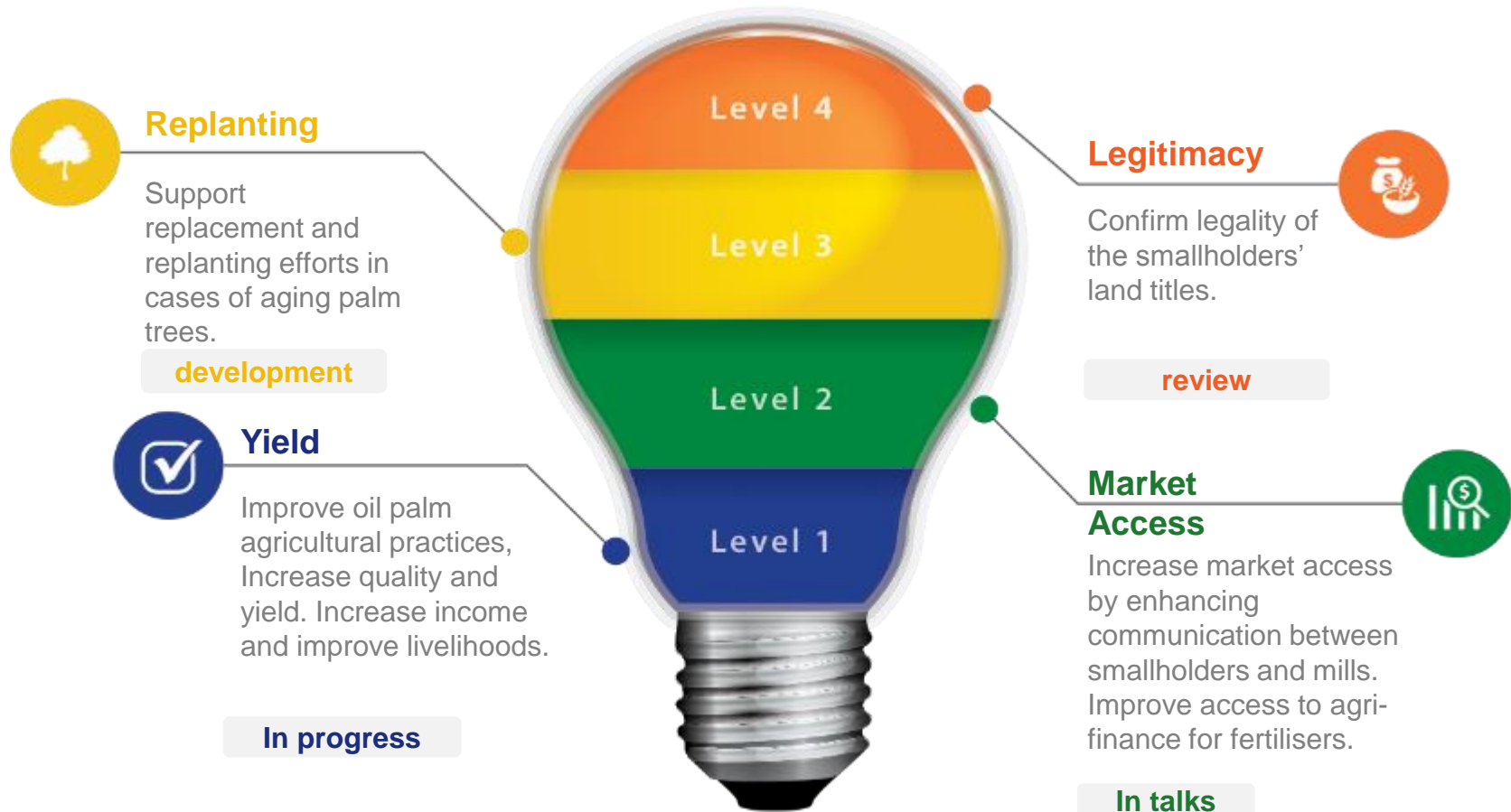


Supply base smallholders

The complexity of the mill's supply base:



Key support strategies for smallholders



A landscape approach

LANDSCAPE APPROACH

PARTIE

PRIVATE SECTOR ORGANISATIONS

NON-GOVERMENTAL ORGANISATIONS

GOVERNMENTS

ACTIONS

- Conduct business in a responsible manner
- Establish sustainable supply chains
- Identify and overcome industry challenges through stakeholder engagement and ground action

- Provide knowledge and expertise on socio-environmental issues
- Identify key and urgent area of needs in the sustainability sphere
- Create multi-stakeholder platforms to synergise effort between actors
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- Review and legislate laws that are conducive to enhancing social and environmental values
- Provide clarity on legal framework that promotes assignment of responsibility and accountability
- Manage and coordinate national and local resources in a manner that balances economic and socio-environmental goals
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